



PSYCHOLOGY OF COLOURS

Earthy Brown

Nature colour, brown invites us back to Mother Earth, to the warmth, security and comfort of our primal selves. A practical colour, it suits busy family areas in the home and can be spiced up with natural colour complements like orange, fuchsia or pale blue. Brown and blue – earth and sky. Lovely!



Green sets the Scene

Green is the colour of healing and of nature, and appeals in interior décor with neutral shades that come in so many hues – there is always the perfect green to suit every taste and to enhance every setting. Like blues, greens tend to have a calming, relaxing effect.

Sweet and juicy Orange

This delicious colour appeals best in areas where food is prepared and served, like kitchens, dining rooms, breakfast nooks. Its many shades are bright and cheerful and promote appetite. Attention-loving orange can also be found making a splash as a feature in otherwise neutral-toned rooms.



Colour me Blue

Blue is the world's favourite colour and no wonder – its many beautiful shades relax, cool and soothe – ideal for bedrooms. Blue is a mystical colour, the colour of the sea and sky. It is believed to promote productivity, so is a popular choice for children's play and study rooms. It is a clean, clear colour, favoured in bathrooms and laundries.



Pink is the colour of Love

It's no coincidence that pink crystals denote love and harmony and pink décor promotes calm. Favoured as a feminine colour for girls' rooms, where the sweet innocence of pink is often combined with that other favourite of young girls – lavender. But the Power of Pink extends even further as a soother of aggressive moods, used experimentally in prisons to calm prisoners. So tranquillise and harmonise with pretty pink.

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