

MACHINES

new technology available in franklin

When it comes to athletes, even the most novice can get the benefits of hyperbaric oxygen therapy.

“At our clinics in Australia we have found that athletes tend to use this therapy in two ways: as an additional element to their training programme to improve endurance and speed post-event recovery, or to support and increase the healing process after an injury,” says Felice.

Increased oxygen concentration levels in the blood plasma helps to

reduce hypoxic areas of the body to improve the metabolic function of cells, support and strengthen immune response and enhance normal healing processes. Additionally, hyperbaric oxygen therapy has been shown to increase the volume of stem cells circulating in the body. Stem cells have the ability to modify their form to assist in the repair and recovery of a variety of injured tissues, including those in the brain.

For more information, visit www.HypO2.co.nz or 09 360 4042 ■

Ipl At Images

IPL is not laser light but a more advanced technology known as Intense Pulsed Light which is broad spectrum light. It can effectively treat most hair colours and all hair textures on most skin types on all parts of the body. Images offers the Lumenis Quantum SR/HR IPL, which is the most advanced and most expensive system in the world today and is the first and only fully functional system available, because it is clinically proven and is also voted the world's best IPL. Images also has Quantum IPL because it is proven to be more effective and faster than conventional laser, is gentle and non-invasive and the results are always predictably excellent. It is also FDA and TGA approved.

IPL Hair Removal

“Using selected filters, the Intense Pulsed Light is absorbed by the pigment in the hair follicle and the follicle is destroyed preventing the regrowth of additional hair,” explains Jos Nixon. “Dark



Advanced Beauty Specialists at Images, Angela Steele and Amy Thomas

coloured hair responds the best to IPL treatment while traditionally blonde hair was difficult to treat but with the home care application of Meladine, a product that gives the hair follicle a chromophore, or

colour, this type of hair can be treated as well. The procedure is safe and less painful than waxing. Although every case is unique an 80% reduction can be achieved after a minimum of four treatments and up to eight treatments.”

IPL Photorejuvenation

IPL sends a broad spectrum of therapeutic light into the skin to treat a wide range of skin conditions including age spots, (sun induced freckles), pigmentary changes, broken capillaries, red veins, blotchy reddened skin, rosacea and birth marks on the face, neck, chest, arms and hands.

“It works by using selected filters,” says Jos. “The Intense Pulsed Light is absorbed by either pigment, vascular lesions or red spider vein. The body recognises these treated pigments or veins as waste and removes them through the lymphatic system. Pigment and brown spots come to the skin's surface over a period of seven to ten days and after several treatments, leave beautiful clear skin. Pores are refined and the skin is finer in texture and smoother to touch. It helps to stimulate collagen formation, making the skin more plumped up and less lined.” ■

Vibra-Train – Proudly Made In New Zealand!

Vibra-Train is opening again in Pukekohe – this time with a brand new owner with a fresh, new approach. The story of Vibra-Train also tells of vision and perseverance. And it is a very local story. The machines at the heart of the local franchise were developed by Aucklander Lloyd Shaw.

Lloyd: “All Vibra-Train machines are built in New Zealand, despite many attempts to get the company to shift production to China. Why is Vibra-Train so stubborn and proud on this point? Well, firstly, it is probably best to understand the history of the industry and why the machines were made here.

“My name is Lloyd Shaw and I am a mortician by trade, but because of my intense interest in the human body, I also study the prevention of death. I was closely looking at the developments in Vibration Therapy (light vibrations for physio work) overseas which had been used for circulation issues and increasing bone density. My intention was to develop a “training” system to fight obesity, using a heavier vibration to induce what they call an involuntary reflex in people's muscle. Quite simply, it allows people to do something similar to resistance training but without having to go to the gym and lift all those weights.

“I was asked during this time to be the Product Manager of an international retail company. They were hoping to dominate the retail market but decided to move their factory from Holland to China and make the machines out of plastic and not steel. As a designer I did not agree with this direction and in fact considered

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