



Natural Beauty and Skin Health

By Cees Hekelaar

When I look at natural cosmetics, there are quite some differences when it comes to what extent the ingredients are natural and harmless. If you keep to the standard that you would not want to apply to your skin what you wouldn't be able to eat, then there are only a couple of brands that are 100 % natural. One of these brands is Living Nature.

I sincerely embrace the integrity and the passion this company has in the way they produce their natural cosmetic products.

For over 20 years, Living Nature has led the world in developing natural, safe and effective skincare. And unlike other brands claiming to be "natural", Living Nature are exactly what they say they are – 100% Natural. All Living Nature skincare ingredients, fragrances and preservatives are certified to be 100% natural to the highest standards of (set by) BDIH Germany.

Now, Living Nature is even better. They have just released their new formulation skincare range with fantastic new fragrances and improved feel and efficacy in the skin. The fragrances have been crafted especially for Living Nature by a master French parfumeur using 100% natural essential oils.

Living Nature is proudly New Zealand owned and operated and they harness the powerful purifying, healing and nourishing properties of New Zealand's native plants for their extensive skincare, hair care and body care ranges. These ingredients include Active Manuka Honey, Harakeke (NZ Flax), Totara, Manuka, Kumerahou, Halloysite Clay and Kelp. All products are formulated and produced at the company's base at Kerikeri in the Bay of Islands.

Living Nature take great care to ensure they never include any potentially harmful substances in their products and their products are certified as 100% free from:

- Synthetic preservatives such as parabens or phenoxyethanol
- Harsh surfactants such as sodium, ammonium and lauryl/ laureth sulphates
- Petrochemicals including PEGs, paraffin and other glycols
- Silicones
- Mineral oils
- Genetically modified or irradiated ingredients
- Artificial fragrances
- Grain alcohols
- Chemical sun protection filters

Living Nature cares for you and the environment. Their products are sustainable and fully biodegradable and are in world leading, phthalate-free, 100% recyclable packaging.

If you want to get personal advice for your own skin care with these beautiful, all natural products, come into the 'Way of Life' Health Shop at 66-68 Edinburgh Street in Pukekohe (ph 238 7806) and talk to their knowledgeable, friendly staff who offer many years experience in Living Nature cosmetics. ■

Introduce your skin to the benefits of 100% natural skincare, made in New Zealand – come in store today for a fantastic Living Nature offer:

Bring this voucher to Way of Life Health Shop

Buy any two Living Nature products and receive 20% off your second item!

Offer runs until 30 September. While stocks last.

Top sellers in the range include:

Vitalising Cleanser, Nourishing Day Cream, Nourishing Night Cream, and the Mineral Foundation.



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WINNER
Natural Health
Beauty Awards
2008

