



# SUMMER with DIOSA hair

Cnr East St & Valley Rd, Pukekohe. 09 238 5886



Just like your skin, hair can suffer from over-exposure to the sun, especially during summer when hair is exposed to UV damage, chlorine, saltwater and air-conditioning.

Continual exposure to harsh elements can cause the protective layer of the hair fibre to break down and the hair's natural waterproofing ability to decrease. The result is porous, sensitised hair that is prone to colour fade, dullness and brittleness.

The Kérastase Paris Soleil range includes a range of advanced haircare solutions for all your summer hair needs.

[www.diosahair.co.nz](http://www.diosahair.co.nz)

GIFT VOUCHERS AVAILABLE FOR XMAS

- Antioxidant action** | Vitamin E derivative protects from oxidation by the sun to preserve colour radiance.
- Repairing action** | Ceramides and polymers strengthen the cohesion of the hair cuticle to improve its natural barrier against aggressions
- Anti-humidity action** | Mineral micro-oils and cationic silicone penetrate the fibre to make it more resistant
- Anti-photodegradation action** | The Photo Défense filter bonds to the fibre to absorb UV rays and reduce their impact on the hair.



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