

ALBERTS

Alberts, Boutique luxury. Your friendly team of specialists, sharing our



Natasha Harris nee Lipscombe was a cheeky, curly blonde haired three year old when she acquired her unique nickname. Growing up in Ardmore on the family strawberry farm, the juice of the sweet fruit staining her face and white t-shirt, when asked by her mother Margaret “ask dad to bring the washing in,” from the top of the stairs, Tasha called out to her father Len “Yo, Fat Albert, mum wants you to bring the washing in!” Natasha wasn’t insulting her dad. - Bill Cosby’s show Fat Albert was her absolute favourite TV programme. Len called back “Don’t you call me Fat Albert, I’ll call you Albert!” He did and from that day, so did everyone else. In her teenage years even her big brother Karl’s rugby team called her Albert. With the nickname firmly stuck Natasha remained ‘Albert’ throughout her childhood. So it made perfect sense when Natasha opened her first salon in Papakura in October 1997 that it should be called Alberts.

Natasha relocated Alberts to 2 / 23 Hall St Pukekohe in August last year, closing the original Papakura site and focusing on re-creating the brand that Alberts represents.

Now six months on the salon is going extremely well. “I have found it really easy to get great staff here in Pukekohe. Though some are originally from the area, we have also drawn in stylists from out of town. Our original team of five when we opened has now grown to eight. Over the years I have learnt that having the right team is crucial to the ultimate client journey and the overall success of the business.” Natasha fondly refers to her team as Alberts Angels. “We really do have a special group of talented hardworking and fun individuals. “I feel very fortunate to absolutely enjoy what I do for a job.”

Natasha knows exactly what clients want from their salon experience at Alberts “I expect my team to be in touch with the industry and the constant changes that seasons and fashion bring, and to pass this on to our clients.” Natasha believes that our hair should be an extension of our personalities and just as we buy a new garment or pair of shoes for a change in season, we need to adapt our hairstyle, we offer our clients a road map for their journey at Alberts and making a plan for their hair’s journey. *(cont. page 4)*

Introducing the Alberts Team



Ashleigh Harris is Front of House: “It’s so rewarding being able to see the clients when they walk in the door, then after their transformations and how a colour or cut can make someone shine from the inside out. Working at Alberts is so much fun and we all work well together as a team. It’s been so amazing to be part of the Alberts journey and being Natasha’s sister-in-law makes me even more proud of her achievements.”